

CHAPTER II

REVIEW OF THE RELATED LITERATURE

In this chapter the writer would like to discuss some literatures which are teaching English in Junior High School, teaching writing in Junior High School, the meaning of writing, social media, teaching writing using “Facebook”, and previous research.

2.1 Teaching English Writing in Junior High School

Teaching English in Junior High School must be focused on psychological conditions of the students, because they are between twelve and fifteen years old and this range is called puberty (Brown, 2001 : 91). At the range of this age, they have been talkative. Teachers as the facilitator must help them to improve their skill. They study to know something and study based on the problem and how to analyze the problem to get the main purpose. In other ways the purpose of teaching and learning process are how to make students more active to utter their ideas. The teacher should use needs analysis, identify the learning style, learning strategies, learning motivation, learning enjoyment, learning strengths and weaknesses of the students (Basu and Barman, 2013 : 172-173).

Junior High School students are often mature enough in writing, and Junior High School students have a hard imagination that is easy to direct towards learning. Harmer (2004 : 41) says “When helping students to become better writers, teachers have a number of crucial tasks to perform” It means that the teacher have important role in teaching writing and they must influence their

students to be a good writer. When teaching writing, the teacher must be sure to select resource and support materials that not only aid them in teaching how to write, but that will also be the most effective in helping their students learn to write.

2.2 The Meaning of Writing

Writing is one of basic skills in learning English beside listening, speaking, and reading. To write means to communicate with other people using written language. In writing, all information is delivered through text. Writing means producing or creating a piece of text. Like speaking, writing requires someone to produce language. Harmer (2001 : 249) states, “Language production means that students should use all and any languages at their disposal to achieve a communicative purpose rather than be restricted to specific practice points”. Therefore, the form of language produced is different among those two. Speaking produces language in oral form while writing does in written form. That’s why those skills belong to productive skill (Harmer, 2004 : 6).

According to Blanchard and Root (2003), there are several steps which are required in writing process. The steps include pre-writing, writing, and revising. Those steps should be followed in the teaching and learning process. Another idea is delivered by Oshima (2007: 137) which is stated that there are four main stages in writing process. Those main stages are pre-writing, planning, writing and revising drafts, and writing the final copy to hand in. He also states that every stages has different activities which help the students to get the best idea from their mind in an organized form. It means that the writing process can ease the students on their writing activity, so that their written products will be more organized.

2.3 Social Media

Social media is a kind of information and communication technology which enables people to disseminate information. It is collaborative online applications and technologies that enable participation, connectivity user-generated content, sharing of information, and collaboration amongst a community of users ([Henderson and Bowley, 2010 : 239](#)).

2.3.1 Kind of Social Media

There are many kinds of social media that can be used to communicate with others. From all of the social media existed, there are four social media which are: Twitter, Instagram, Blog, and Facebook

Twitter

Twitter was created in March 2006 and launched in July 2006. Twitter is the social networking service that allows registered member to broadcast short post called tweets. Twitter members can broadcast tweets and follow other users tweets by using multiple platforms and devices. However, twitter limits just 140 characters to make new status update. That is why the users cannot post long updated on the twitter. This will make the users of twitter feel limited in some points. Still, the number of twitter users increases every years.

Instagram

Instagram was founded in 2010. It is a mobile application for Smartphone which is freely available in the Application Store (App Store) and Google Play (Bergstrom & Backman : 2013). Being mainly a photo and video sharing application, Instagram has excelled as an effective communication and marketing

tool to display products with visual descriptions. Instagram has some of the features which other social networking sites have, but it is superior in photo-sharing and editing compartment. Photo taking, editing, filtering and posting seem to be popular to the young generation, and it may well be the cutting edge of Instagram. Essentially, Instagram is a mobile-based application that enables users to take photos or pictures, apply the different manipulation tools to transform the appearance of images, and share them instantly with friends on different social networking sites (Hochman and Schwartz : 2012)

Blog

Blog is a social networking site that has existed in the cyberspace community since 1998. Blog is a form of personal expression that is characterized by a list of dated news items, listed in reverse chronological order, made by one or more individuals. It seems like an online journals where an author publishes a series of chronological, updateable entries or posts on various topics. Blog is useful for education activity, Johnson (2004) points out that the application of blogs is a useful supplemental aid to teachers. From any computer connected to the Internet, teachers can create, edit, or delete their teaching handouts such as notes, homework assignment, and review materials. All these teacher's messages will be organized in a reversed chronological order with the latest postings on the top.

Facebook

“Facebook” is the most free popular social networking site, “Facebook” has millions of users worldwide originally designed for connecting with friends and family to share everyday life experiences. “Facebook” is one of the most accessed social networks in Indonesia (Budiardi and Anggraini: 2012). It can be seen from the users number of facebook that always increases every years since it was launched in 2004.

According to Graham (2012: 1), “Facebook” has emerged over the last several years as the dominant social space. Their astronomical growth has made in the platform for social interaction on the web. Although there have been some hiccups along the way with privacy concerns, “Facebook” continues to grow and provide a space for users worldwide to interact with one another.

Yunus and Salehi (2012) state that 70% of “Facebook” users are from outside of the US. Indonesia has the highest number of “Facebook” users in Asia, numbering 18.9 million. According to “Facebook” statistics, its users spend over 700 billion minutes per month on “Facebook”. The “Facebook” phenomenon is happening all over the world. In America, 42% of teens of ages 12-17 communicate via “Facebook”, replacing landline phones and email (Yunus and Salehi : 2012).

Walker (2013) states that “Facebook” has seven core features, these features are:

1. **Friend** : List of friends that have connected
2. **Publisher Box** : The blank “status” box for typing in text updates, sharing websites link, and other media
3. **Home Page and News Feed** : The page that can see after logging in; it displays a “News Feed” of updates about what the friends are saying and doing on “Facebook”
4. **News Ticker** : The real time feed of actions friends are taking on “Facebook” that appears in a small scrolling box in the right side bar of “Facebook” page

5. **Timeline/Profile/Wall** : The page can see if we click our name at the right top on our “Facebook” page; it displayed our personalized “Wall” of content in a reverse chronological.
6. **Bio** : The info about what we displayed on our profile page
7. **Privacy Setting** : Used to determine who can see our status updates and personal info

2.4 Teaching Writing by Using “Facebook”

Online social networks have captured the attention of educators as an alternative tool for language teaching and learning. The Indonesian people spend huge amounts of their time doing anything on Social Media, especially “Facebook”. They make a communication with others on “Facebook”, mainly in written form. It makes the implementation of “Facebook” on learning writing is considerable. Bringing “Facebook” in student’s learning is supposed to engage the student’s in the learning activities. This statement is supported by Friedman & Friedman (2012 : 17) who argue that “the best way to bring courses to life and make learners more exciting, energetic, and enjoyable is by using social networking site in their learning”. By using “Facebook”, a teacher can teach all language skills such as reading, writing, listening and speaking. In teaching writing, the teacher can ask the students to write a text and post it in “Facebook”, the other students can give comments or give corrections to their friends’ work and the teacher as a facilitator provides space for discussion and give feedback to get things right (Majid : 2011).

“Facebook” reflects a good model of learning by its collaborative and active participatory roles of its users. In a “Facebook”, community building, inter-personal relationships and social networking occur without the conscious effort of the user. This can be seen as learning and practice opportunities for learners via informal learning, which occurs outside of the classroom. Siti Shuhaida (2014) says that student’s writing performance was improved with the use of “Facebook” in collaborative writing. With “Facebook”, more meaningful learning environment can be created and comment feature makes the learning process more easy and fun. “Facebook” also allows students to discuss with peers, give feedback and comment on the writing activities either synchronous or asynchronously.

2.5 Previous Research

Another study is conducted by By Rifki Irawan (2016) “ Improving The Writing Learning Process of Grade VIII Students of SMPN 1 Pleret Through “Facebook” Group In The Academic Year of 2014/2015 ” stated that proving teaching English using “Facebook” on Junior High School students could increase student’s writing ability. It has been common for young people and the educators to use their times for online on social networking sites like “Facebook” and others. From the phenomenon, the researcher concludes that social media can be regarded as good tools for learning process because it can help students be more interested in learning process especially in teaching writing.

The study by Cindy Fitriana Virgin (2015) “The Use of Peer Review in Facebook Group to Improve Student’s Writing Skill at The Second Year Students of SMAN 1 Genteng” stated that using “Facebook” group in improving student’s

writing skill is a good way, because “Facebook” is a favorite media social for teenager and also for students, so the students more be interested learning through “Facebook”

